

Letter from the Dean

Welcome to the Meow Mix **Academy**[™], the world's first school dedicated to fostering greater understanding between cats and their humans.

For more than 30 years Meow Mix[®] brand has been making food that Tastes So Good Cats Ask For It By Name![®] During this time they've become experts on what makes felines purr. Now they've decided to share their trade secrets, and have opened a school to spread their knowledge of cats and what makes them so wonderfully unique.



Not only will you learn more about how cats eat, play, sleep and exercise, but by gaining a better understanding of your cat, you will also be forging a better relationship with your cat. And for every person who visits the Meow Mix **Academy**, Meow Mix[®] brand will donate one pound of food to a local animal shelter.

I hope you enjoy the time you spend at the **Academy**[™]. Whether you're taking a catnap in one of our recliners, scaling the climbing wall, scratching a record or meeting with one of our professional cat experts, it's our intention that you leave here with a greater insight into the world of felines. Your cat will thank you for it.

Cat Cora
Dean of Students

*Cat Cora is one of America's favorite celebrity chefs. A graduate of the Culinary Institute of America, Cat has apprenticed under several of the world's top chefs, both in France and the United States. She has been featured in several Food Network shows, including "My Country My Kitchen: Greece," "Kitchen Accomplished," and is currently the only female Iron Chef on "Iron Chef America." She is also the author of two books: **Cat Cora's Kitchens** and the recently released **Cooking from the Hip**. Outside of the kitchen, Cat is known for her philanthropy. She is President and Founder of Chefs for Humanity, an organization which was founded in response to the 2004 Tsunami disaster.*

MISSION STATEMENT

Teaching pet parents to "think like a cat" in order to foster better understanding and improved relationships between felines and their humans.